The Importance of Year End Giving

If you are concerned that a gift being sent through the mail will be received on time to be used as a deduction on your tax return, you may physically bring the donation to our offices in Smithtown, New York. The gift is received at the charity the day it is postmarked.

New for 2021 is a nice tax benefit: gifts of appreciated stock, up to $100,000 from your IRA (traditional or Roth) to support the Guide Dog Foundation. Gifts of appreciated assets, including stocks at the end of the year, and many of these gifts are from your assets, not your checkbook.

The gift is from your assets, not your checkbook. The closer we get to December 31, the longer it might take to move your gift from one account to another (potentially several days). You can avoid any delay by giving yourself sufficient time to make a gift of stock or securities.

For information about our planned giving opportunities, please contact our development department at 631-300-9500 or email at Development@GuideDog.org.

Sign Up Now for our e-newsletters at GuideDog.org

(continued from page 2)

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(continued on page 3)
According to the website Giving USA, Americans donated a $427.71 billion to their favorite charities in 2018, an increase of 0.7 percent. In 2017, according to the government, $416.23 billion was donated. The report states that the percentage of the population that donated to charity increased for the first time in five years, from 48.2 percent to 50.4 percent.

**A Message From Our President & CEO**

December alone.

Philanthropy for the Year 2018

2018, an increase of 0.7 percent.

Donated a $427.71 billion to their favorite charities in

According to the website Giving USA, Americans

Results our efforts make on people's lives.

Our treasured donors, volunteers, and staff.

Once again achieved the Platinum Seal of Transparency, the highest rating available by charity watchdog GuideStar. Platinum means that in addition to our commitment to our goals and strategies, we share how we measure our results to show the impact of our efforts make on people's lives.

Sunny, the puppy and puppy raiser, was up on the stage on the **Giving** USA **2019:** The Annual Report on Philanthropy for the Year 2018.

It was devastating, but "eager to get on with my life.

The intricate façade of vision Zarkewicz had created couldn't find it, he asked: "What's wrong with you,

"For so long, I was known as the girl who was sick," she says. "I didn't have vision issues.

"Faking it" became a way of life. "For so long, I was known as 'Kelly, the girl who couldn't see.'"

Almost no one knew she had vision issues. "I didn't want to use any

"I wanted to be known as 'Kelly, the girl who couldn't see.'"

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The Girl with the Guide Dog

(continued from page 3)

As we wrap up 2019, I’d like to take this opportunity to reflect on the past year.

I’m happy to report that at the close of our fiscal year, we had successfully placed the most assistance dogs in one year in our history. We were able to accomplish this remarkable milestone with the support of our treasured donors, volunteers, and staff.

In December alone, the Guide Dog Foundation placed 112 guide dogs with their new owners, a number that远了 the 87 placed in December 2018. This accomplishment was made possible through the dedication and hard work of our staff, volunteers, and donors.

According to the website Giving USA, Americans donated a $427.71 billion to their favorite charities in 2019. The report indicates that giving by individuals slightly declined to 68 percent of charitable donations donated from 69 percent in 2018, while corporate and foundation giving rose.

Funding for ADP rose by 7.3 percent, while donations through our websites or over the phone, and your gifts made the difference. For gifts of cash and securities this means control over the asset has been transmitted from the donor to the charity. For gifts of cash, securities

If you are contemplating making a year-end gift to the Guide Dog Foundation by donating cash, stock, or securities to gain the full 2019 tax advantage of your donation, here are some helpful tips to follow:

- If you are making a contribution through our websites or over the phone, and your gift is directed to your local ADP center, your tax deduction will be based on the fair market value of the asset, not the date on the check.

- If you are sending a gift by mail, the donation is irrevocable on the date of your mailing label.

- If you are making a contribution directed to your local ADP center, it will count for 2019.

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- Make Me a Hero In the Marvel Entertainment digital series, Marvel Make Me A Hero is returning for its third season to develop their own unique comic superheroes. Guide Dog Foundation graduate and board member Matt Murdock (Daredevil) would recently set down with Marvel.

While Matt pretended to be the Hulk during his younger days, he needed a companion to help him travel. Lilliana Dandridge is the older age of Matt Murdock, who saves a blind man from being hit by a truck. In the process, he gains a new sense of vision when he is exposured to radioactive material. Murdock’s incredible powers are beyond ordinary human capabilities. You can watch a video of Matt discussing his superhero Make Me a Hero at http://bit.ly/GDFMarvelHero.

When she and guide dog Robbi met for the first time, “It felt really, really good,” said her husband, Andrew. As she recounts the story, they were hanging out with some other kids. As she asked for the TV remote, her brother-in-law.


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The Importance of Year End Giving

The gift is excluded from taxable income, which
This strategy works whether you itemize or not.
If you are age 70½ or older, you can make a gift
It minimizes the effect on your cash flow; the
It may prevent you from being pushed into a
It is easy to make – simply notify your IRA
"master pet couturier" Anthony Rubio and high
soul, or even gift certificates for local get-aways.
pet toys or clothing or beauty products to pamper your
dogs donated more than 100 bottles of wine for the
up from 160 last year, and we grossed nearly $120,000,
home of the legendary Black PGA Golf Course.
The Heritage Club at Bethpage at Bethpage State

to partner with
turn down the catwalk: Sunny, the TODAY puppy and
energized the crowd, especially during the puppy
with his enthusiasm and passion, Lott
one of ceremonies. With his enthusiasm and passion, Lott
Two of our former puppies with a purpose took a
turn down the catwalk: Sunny, the TODDY puppy and
the New York Islanders puppy Radar. (Sunny was placed
as a facility dog with the Henry Visardi School in June, and
Radar is returning to our campus for his formal
as a facility dog with the Henry Visardi School in June,
and Radar is returning to our campus for his formal

to support the Guide Dog Foundation.
What is an IRA Charitable Rollover?
• If you are age 70½ or older, you can make a gift
• The gift is excluded from taxable income, which
• It may prevent you from being pushed into a
• It is easy to make – simply notify your IRA
to maximize charitable deductions.
• It minimizes the effect on your cash flow; the
• The gift is from your assets, not your checkbook.

The Gift with the Guide Dog

July 19, 2020

Vol. 73, No. 3. December 2019

when you step on the Guide Dog Foundation’s Second Sight Shoefiti, we are publishing your name and a few words
You can also buy Private Reserve, a collection of garments
It is available on our eBay page: https://www.ebay.com/sch/gu
to view photos from the event, visit DogCouture.GuideDog.org.
In the ballroom, upward of 40 raffle baskets (with

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As we wrap up 2019, I’d like to take this opportunity to reflect on the past year.

I’m happy to report that at the close of our fiscal year, we had successfully placed the most assistance dogs in one year in our history. We were able to accommodate this expansion in part through the generous contributions of our treasured donors, volunteers, and staff.

This past year, the Guide Dog Foundation was once again recertified by the International Guide Dog Foundation and American Association of Retired Citizens. Each successful recertification enhances our reputation on the international stage by showing that consistently, the highest standards for our programs and the people we serve.

We once again achieved the Platinum Seal of Transparency, the highest rating available by charity watching Guidestar. Platinum means that in addition to our commitment to share our goals and strategies, we also share how we measure our success and results our efforts make on people’s lives.

Sunny, the puppy we first met almost a year ago, is now ready to attend an on-campus class. She was invited to our Dogs on the Catwalk event, and each time, we attract more attendees and fans at NBC and TODAY, Sunny was placed as a future star.

The Girl with the guide Dog

Make Me a Hero

The Girl with the guide Dog

When she and guide dog Robin met for the first time, “It felt really, really good,” she said. She told4

Photo by Rebecca Eden

Kelly meets her new guide dog for the first time. July – October 2019

To gain the full 2019 tax advantage of your charitable contribution, you should make your gift as close to the end of the year as possible.

If you’re contemplating making a year-end gift to the Guide Dog Foundation by donating cash, stock, or securities in the full amount of your gift, consider giving through a donor-advised fund. Donor-advised funds give you the freedom to allocate your donation to the Guide Dog Foundation,

Donors who give $100,000 or more each year are eligible for a deduction that is limited to 60 percent of your adjusted gross income (AGI). If you’re considering a gift of stock, you can eliminate any capital gains tax by donating stock at the same time you give.

According to the website Giving USA, Americans donated $467.7 billion to their favorite charities in 2018, an increase of 0.7 percent.

The report Generating USA 2019. The Annual Report on Philanthropy for the Year 2018 indicates that giving by individuals slightly decreased to 68 percent of charitable donations given from 70 percent, while corporate and foundation giving rose.

The Guide Foundation giving grew by 7.2 percent, while donations from bequests rose only at the rate of inflation. Corporate giving also stopped rising once giving was determined to be growing at a rate of 5.4 percent.

The Guide Foundation’s 2018-19 fiscal year was our most successful year ever, with the highest number of people supported, the highest number of people served, and the highest level of giving.

During the holidays, many charities receive 50 percent or more of annual contributions in the last quarter of a calendar year and of that number, 40 percent in December alone.

If you would like to learn more about the Guide Dog Foundation or give to the Guide Dog Foundation, you can visit the website at www.guide-dog.org.

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If you are age 70½ or older, you can make a gift
a very popular activity.

ensured the success of Events.

“Classy and Fabulous”

don’t have to wait to give.

of security. The closer we get to December 31, the longer it
donation. The earliest we should hear is mid- to late

distribution for the year.

online at GuideDog.org.

for the doctor’s appointment. She was told the cause of

Third Sigh

Dr. St. John’s University
may not have had

and Radar is returning to our campus for his formal

to turn down the catwalk: Sunny, the TODAY puppy and

turn down the catwalk: Sunny, the TODAY puppy and

donations to the Guide Dog Foundation and be the first to hear about

will benefit the Guide Dog Foundation.

A Professional presenter Chuck Lott was our master

to her decision. She is grateful that

The Girl with the Guide Dog

is the official newsletter of the

For more information, please call our development

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of stock or securities.

and stay informed about the latest news from the

a dancer, Zarkewicz was 15

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To view photos from the event, visit DogCouture.GuideDog.org.

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